

# Using Google Analytics

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Request access to AGNR's analytics by filling out the form at <https://agnrgroups.umd.edu/website-manual/analytics>

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2

Once your account has been approved, log into Google Analytics at <http://www.google.com/analytics/>

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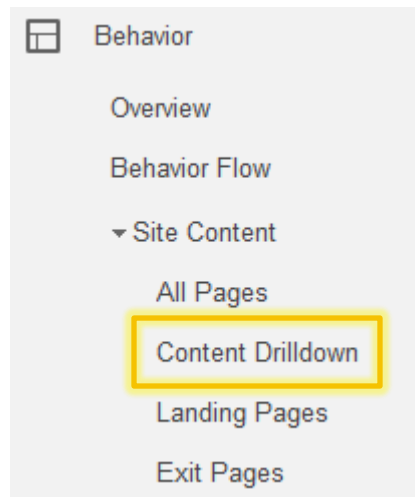
3

Click "All Data" for your site to access analytics. For example, "All Extension Data" will show the analytics for the UMD Extension website.

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4

To find Analytics data for a specific page on your site, "Content Drilldown" is a good place to start.



5

There are many more features to which you have access. We recommend you visit <https://support.google.com/analytics/answer/4553001> to learn more about the features that Google Analytics offers.

