

# Maryland 4-H Publicity Release - Youth

The Maryland 4-H Program and the University of Maryland often use images of “4-Hers in action” to promote programs and activities, recognize achievement, and share the fun of 4-H. Maryland 4-H members and adults may be photographed or videotaped at 4-H events on the local, state, and national level. Images identifying 4-H youth will not be publicized without permission of a parent/guardian, which must be indicated in the 4-Her’s current year 4-H Online record. This permission must be renewed annually, at member re-enrollment.

In publicly sharing photographs and video of 4-H events, Maryland 4-H takes reasonable steps to protect youth’s privacy and safety. Such actions may include identifying 4-Hers only by first name and county or club affiliation, or by not specifically naming photo/video subjects. In some cases older 4-Hers who have earned high awards or recognition may be identified by full name such as for a press release or interview. Photos or video of 4-H youth will be posted by Maryland 4-H **ONLY** to official 4-H, UME, and University websites or social media accounts. Images will not be sold.

If you choose to decline use of your child’s image for promotional purposes Maryland 4-H, UME, and the University of Maryland will not share photos or video **featuring** your child. Your child’s image may still appear in group or action/activity photos, but s/he will not be specifically identified or named.

## PUBLICITY RELEASE

I give my permission to Maryland 4-H, University of Maryland Extension (UME), and the University of Maryland College of Agriculture and Natural Resources (AGNR) to create, use, and publish photographic or video images of my child for educational and promotional purposes. These images may be exhibited publicly or privately, including posting to official 4-H and University of Maryland websites and social media accounts. I understand I will receive no compensation for use of these images.

\_\_\_\_\_  
 4-Her’s Printed Name

\_\_\_\_\_  
 Parent/Guardian’s Printed Name

\_\_\_\_\_  
 Parent/Guardian’s Signature

\_\_\_\_\_  
 Date

## DECLINATION

I do NOT give permission to use photographs or videos featuring my child for promotional or educational purposes.

\_\_\_\_\_  
 4-Her’s Printed Name

\_\_\_\_\_  
 Parent/Guardian’s Printed Name

\_\_\_\_\_  
 Parent/Guardian’s Signature

\_\_\_\_\_  
 Date